

San Francisco's
Finest Quality Jewelry
Manufacturer & Retailer



DIAMOND
DESIGN CO.
Original by J



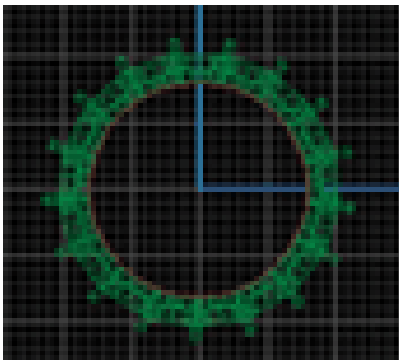
Located Near Union Square
In The Historic Phelan Building

By Appointment Only

www.diamonddesignco.com

760 Market Street
San Francisco, CA 94105
1.866.488.3326

Precision CAD Design



Diamond Design Co. – Original by J is fully committed to quality products designed to your exact specification. For this reason we have invested in the software, hardware and training for DG Matrix 3D Jewelry Design technology.

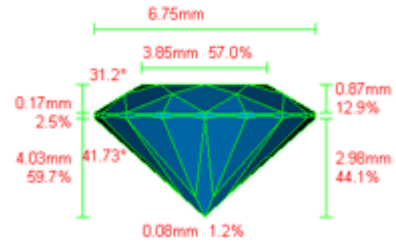
By harnessing the power of 3D CAD (Computer Aided Design) we can design virtual jewelry so that you can make as many changes as you like along the way prior to beginning any manufacturing.

Also, the precision of CAD design is unmatched. Your piece is created for the exact stone measurements and ring size.

As you will see in the following pages, this process is fully integrated with our advanced manufacturing technology that interfaces your final CAD design specification with our wax milling and proprietary metal casting processes.

Quality Diamond Grading & Selection

Diamond proportions measured by Sarin



A fine quality piece of jewelry is not only distinguished by its precision of design, but more importantly by the beauty and brilliance of fine quality diamonds and gems.

Our diamond buyer is trained by the Gemological Institute of America (GIA) and has over 15 years experience in the jewelry industry. To ensure the highest quality diamonds for our clients and in our products, we've invested in the most advanced technology available today. Prior to mounting we grade each diamond on a Sarin DiaMension proportion grading machine and a Gran Colormeter.

The Sarin DiaMension proportion analyzer provides the most accurate evaluation of diamond proportion measurements available today. This advanced equipment is used by the most respected gemological laboratories in the world, GIA, and American Gem Society (AGS). The Gran colormeter is used to provide unbiased color grading, a key-determining factor of a diamond's beauty and value. Our colormeter is set to strict GIA standards.

While most of our center stones for engagement rings are graded by GIA or AGS, it can be cost prohibitive to certify diamonds smaller than 1.0 carat. All our diamonds, including those that are certified go through a strict proportion and color grading process that ensures the finest quality in even the smallest of diamonds in your custom piece.

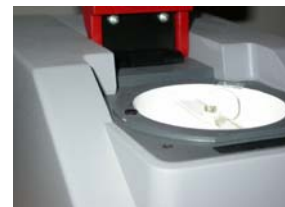
At Diamond Design Co. we do not maintain an inventory, thus we are able to focus our efforts completely on your specific needs and the quality of each piece.



10x Magnification Loupe



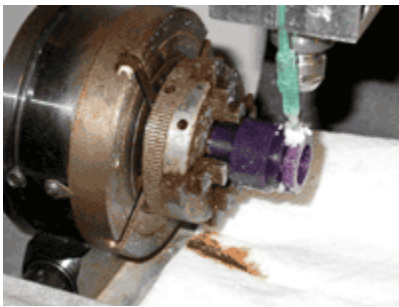
Sarin DiaMension Proportion Analyzer



Gran Colormeter

Proprietary Casting & Finishing Process

PRECISE MANUFACTURING METHODS



The Wax

Fully integrated with our CAD design process, when your final design is approved by you we create a perfect wax mould using a milling machine for exact design specifications. The milling machine is analogous to a solid printer. It cuts a perfect wax to use in our proprietary casting process.



The Cast



The Finish

Our casting methods are the most advanced in the industry. Our proprietary methods create the most superior settings available anywhere. We use an induction machine casting process that nearly eliminates porosity concerns and creates a denser cast than other methods, resulting in heavier and sturdier settings.

Our in-house casting process allows us to monitor the quality of every piece.

The Final Setting

Design → Wax → Cast → Finish



Beginning with an idea in our client's mind...

This stunning 1.70ct princess cut engagement ring was brought to life.



By appointment custom design services... Call Today. 1.866.488.3326

Frequently Asked Questions

- How much does it cost?
 - We offer custom design services beginning at \$150; depending on the complexity of your piece. The service charge is then applied to your final price as a deposit. If you decide not to purchase your piece the service charge is non-refundable.
 - To begin the manufacturing process we require a 1/3 deposit, after casting 1/3 payment, and final payment upon completion.
- How many changes can I make?
 - You can make as many changes as you like prior to the wax creation, changes later in the process can result in additional labor fees.
- How long does it take?
 - This is really dependent on the complexity of the piece.
- Do you offer financing?
 - We do not offer financing at this time. We do offer layaway and payment plans that can be customized to meet your needs. Payment plans do not include any finance charges.
- What is your return policy on custom designs?
 - Our same return policy applies, 30 Days 100% quality satisfaction. Remakes for changes in design are charged at standard labor rates.
- What is your exchange policy on custom designs?
 - As a manufacturer, we do not maintain inventory, thus we do not offer exchanges. We do however work closely with our clients for upgrades. Market conditions are a key factor and each situation is assessed individually.

Sample Projects

Design → Wax → Cast → Finish



Sample Projects

